

# Jess Moore

jess at moore dot lol

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## EXPERIENCE

### Founder

*Lattice Research · latticeresearch.co*

2025 · Present

Built and operate a financial analytics platform featuring live macro dashboards and geopolitical risk models.  
Designed structured AI research workflows with domain-specific evaluation frameworks and quality controls.

### Swim Coach

*Worthington Swim Club*

2025 · Present

Coach age group club swimmers and teach swim lessons.

### Graphics Specialist

*American Chemical Society*

2011 · 2022

Designed cover graphics for 70+ international chemistry journals, collaborating directly with scientists worldwide.  
Managed a large-scale digital asset library spanning thousands of images and issues.

### Farm Market Associate

*Tilley Farmstead 2012–Pres · City Folks Farm Shop 2024–25 · Beechwold Farm Market 2023–24*

2012 · Present

Sold local and heirloom produce at farmers markets and neighborhood farm shops for over a decade.

### Public Relations Consultant

*Strider Sports International*

2011 · 2014

Wrote and distributed press releases. Managed website and social media presence.

### Director of Communications

*National Bicycle League*

2009 · 2011

Managed print and online communications for the national BMX sanctioning body. Secured sponsorships and organized events.

### Editor & Art Director

*BMX Today Magazine*

2005 · 2011

Published monthly magazine. Solicited advertising, created content for print and web, designed marketing materials.

## EDUCATION

**BA Design** *University of Notre Dame*

2000 · 2004

## WORTHINGTON · OH

**Farmers Market Advisory Board**

2013 · 2017

**Resource Pantry Board of Directors**

2014 · 2016

**High School Ultimate Frisbee Coach**

2010 · 2012

capital markets · AI systems · permaculture · cooking